

# The fastest, easiest way to make a deal.

The goal of DeskKing is to help you close a deal quickly and easily. Working a deal with traditional methods means calculating payments, searching for inventory and making phone calls; all of which can be time-consuming hassles. All of this extra work takes away from the bottom line and keeps you from getting to the next deal. With DeskKing we have all of the tools you need to configure a vehicle, check inventory and calculate a payment built right in.

## Time is money — DeskKing gets you more of both.

Because DeskKing simplifies the car-selling process, you and your customer save time. By building all of the processes of car sales into one software application, DeskKing eliminates the hassles of the traditional sales process.

### Space-saving and convenient.

Clear the binders, inventory sheets and calculator off your desk. DeskKing tracks inventory and calculates payments for you.

#### Eliminates errors.

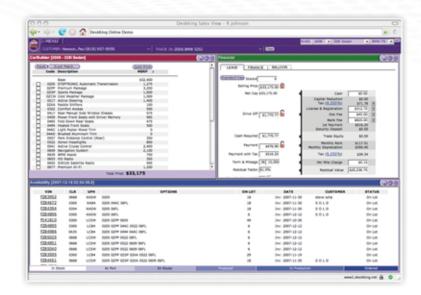
With all of the calculations involved in vehicle financing, once in a while a mistake will happen. With DeskKing's built-in finance and lease calculator, you don't have to enter any numbers. As you add options to a vehicle, the calculator is updated automatically.

#### No data-entry.

Your inventory is kept up-to-date by the processes you already have in place. Rate and residual information is provided by your lenders and is always current.

#### No hardware to buy.\*

Most dealership sales systems require you to buy additional proprietary hardware. DeskKing runs on your existing computers. DeskKing installs in a few minutes and runs within your Internet browser.



### FEATURES AT A GLANCE:

CarBuilder - As you add options and packages, your inventory and financing are updated automatically

Finance Engine - Quickly and easily calculate a lease or financing payment including trade-in value

Dealer Inventory - See your complete inventory including vehicle status

No Data Entry - Rates and residuals come directly from your lenders and are calculated by DeskKing

Customizable - Set up DeskKing with your dealership's preferences and settings

Unlimited Users - Everyone at your dealership can use DeskKing for the price of one subscription

No New Hardware Required\* - DeskKing does not require any additional hardware -- it installs on your existing computers

Low Maintenance - Install DeskKing once and you will always have the most current version because updates to the software are made automatically through your Internet connection



<sup>\*</sup>DeskKing does not require any additional hardware, however, your computer must meet the minimum requirements.